



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/128

June 26, 2012

To: **All Member Publications.  
All Accredited Advertising Agencies.**

Sub: **Restoration of Advertisements of  
“Rufi Margalla Hills, Islamabad”**

Dear Sirs,

Please refer our Circular No.APNS/2012/94 dated May 22, 2012 regarding suspension of the business of M/s. Rufi Builders & Developers wherein you were advised not to accept any advertisements of M/s. Rufi Builders & Developers and its new projects including “**Margalla Hills**”.

M/s. Maxim Advertising Co. (Pvt.) Ltd. vide its letter dated June 20, 2012 have requested to restore the project of the above client i.e. “**Rufi Margalla Hills, Islamabad**” only as they are in the process of settlement with the clients.

Member publications are hereby advised to accept the ads of project “**Rufi Margalla Hills, Islamabad**” only and the ads of other projects of M/s. Rufi Builders & Developers / Rufi Properties will remain suspended.

Thanking you.

Yours faithfully,

-s/d-

( **Masood Hamid** )  
Secretary General  
APNS

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