



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/183

August 26, 2013

To: **All Member Publications**
All Accredited / Associate Advertising
Agencies

Dear Sirs,

I) NEW APPOINTMENT

| <u>S.No.</u> | <u>Clients Name & Address</u> | <u>Accredited Advertising Agencies</u> |
|--------------|---|---|
| 1 | M/s. Meeshan, 64 Ahmad Block, Garden Town, Lahore. Ph: 0423-5868992-4 | M/s. 4 Square Communications (Pvt.) Ltd. |
| 2 | M/s. Britain International College Network, 20-E, Officers Colony, Multan. Ph: 061-6510577, 6510677 | M/s. MHN Communications (Pvt.) Ltd. <i>(for Girls Campus)</i> |
| 3 | M/s. National Special Education Centre for Hearing Impaired Children, Directorate General of Special Education, Government of Pakistan, National Special Education Centre, Plot No.27, H-9/4, Islamabad. Ph: 051-9257437 | M/s. Midas Communications (Pvt.) Ltd. |
| 4 | M/s. Leaps International Montessori & High School, F-758, Saidpur Road, Siddiqui Chowk, Satellite Town, Rawalpindi. Ph: 051-4412590, 4416823 | M/s. Synergy Advertising (Pvt.) Ltd. |
| 5 | M/s. Cantonment Board Korangi Creek, Korangi Creek, Karachi. Ph: 35090301 Fax: 35090718 | M/s. Synergy Advertising (Pvt.) Ltd. for Tender / Auction Notices <i>(M/s. Hawk Advertising cleared)</i> |
| 6 | M/s. Meezan Builders & Developers, Plot No.A-20, Autobhan Road, Opp. Foundation Public School, Hyderabad. Ph: 022-2100458 | M/s. TNI Communications <i>(for Dawood Centre, Hyderabad)</i> |
| 7 | M/s. Ali Brothers Construction Company, Pace-n-Pace Main Bosan Road, Multan. Ph: 061-6522111 | M/s. TNI Communications <i>(for Pace-n-Pace Shopping Mall Multan)</i> |

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

| <u>S.No.</u> | <u>Client Name & Address</u> | <u>New Advtg Agency</u> | <u>Outgoing Agency</u> |
|--------------|---|--|-------------------------------|
| 1 | M/s. PRD (Pvt.) Ltd., Satellite Town, Main G.T. Road, Opp. Punjab University, Jhelum Campus, Jhelum. UAN: 111-111-773 | M/s. Manhill Advertising <i>(for Satellite Town Jhelum)</i> | M/s. Interflow Communications |
| 2 | M/s. Magnacrete (Pvt.) Ltd., 1101, 11th Floor, Mehdi Tower, Main Shahr-e-Faisal, SMCHS, Karachi. UAN: 111-256-257 Fax: 3456109 | No new agency appointed | M/s. BBCL (Pvt.) Ltd. |
| 3 | M/s. National Police Foundation, Mauve Area, G-10/4, Islamabad. Ph: 2350158 Fax: 9106188 | No new agency appointed | M/s. Vini Vici Advertising |

4 M/s. Sanofi Aventis Pakistan Ltd., No new agency appointed M/s. Red Communication Arts
Plot No.23, Sector No.22,
Korangi Industrial Area,
Karachi. Ph: 35060221-35 Fax: 35064490

5 M/s. School of Advance Business & Commerce, No new agency appointed M/s. Unity Advertising
1: Usman Block, New Garden Town,
Opp PU Hostel, Gate # 4,
Lahore. : 042-35015667-8

Thanking You,

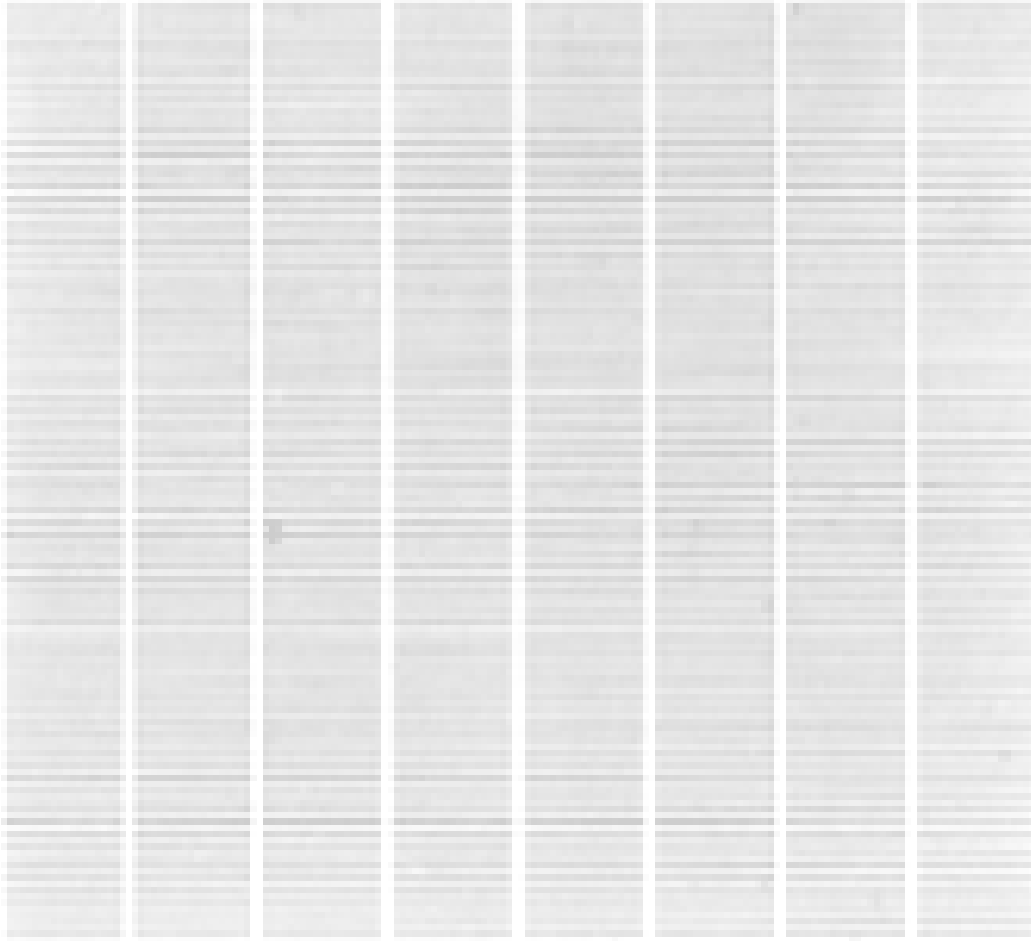
Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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ALL PAKISTAN NEWSPAPERS SOCIETY



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