



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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August 26, 2013

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Revised Tariff of News Bulletin of APNS

Dear Sirs,

As you are aware that for last four years, the All Pakistan Newspapers Society has been publishing a News Bulletin on bi-monthly basis on A4 size paper regularly consisting of APNS activities, articles and photos for awareness and development of print industry in the country. The magazine is circulated among member publications, advertising agencies, mass communication departments across the country, high government officials, clients and VIPs related to media business.

We have to inform you that we have updated the size of News Bulletin and has started in the standard size of A3 paper. The new tariff is as under :

Back Cover	Rs.50,000/-
Inside Back Cover	Rs.30,000/-
Inside Front Cover	Rs.30,000/-
Center Spread	Rs.50,000/-
Ordinary Color	Rs.20,000/-

We shall be grateful, if you will kindly extend your support by releasing a suitable advertisement of your organization for the News Bulletin which will be delivered among offices / officials relating to media industry and advertisers etc.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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