



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/137

October 26, 2016

To: **ALL MEMBER PUBLICATIONS.**

Sub: **Suspension of Business of M/s. Adreach Advertising**

Dear Sirs,

We have to inform you that the above accredited advertising agency has failed to honor its schedule of payment towards reported dues of member publications as well as renewal of its Bank Guarantee. The above agency is therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement of the clients of the above agency through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. www.apns.com.pk for other agencies / Clients under suspension.

Thanking you,

Yours faithfully,

-s/d-

(Umer Mujib Shami)
Secretary General

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