



All Pakistan Newspapers Society

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**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Ban on Federal Govt. Ads Continues

Dear Sirs,

We have to inform you that the ban on display ads of Federal Government still continues. The one time waiver was allowed as a special case to commemorate the Birth Day of Quaid-e-Azam on December 25, 2011.

We therefore, inform you that the all display advertisements of Federal Government Departments / Divisions / Ministries, autonomous and semi-autonomous bodies under control of Federal Government would remain suspended till the Federal Government responds positively.

We hereby advise all member publications not to accept any display advertisement of Federal Government clients routed directly or through any source. The accredited agencies are also advised not to release any display ads of the Federal Government clients. Please note that in case of violation of this directive, we shall be constrained to take punitive action as per the rules of the Society

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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