



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/269

December 26 , 2013

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Cliff Vista Associates, (Constructors, Builders & Developers) Suite # M-15-A, Sahil Promenade, Com 2/3, Block-3, Clifton, Karachi. Ph: 35363558 Fax: 35878206	M/s. Hayder Ali Communications
2	M/s. ENAR Petroleum Refining Facility, EPRF Building, Plot No.7-B, Sector 7-A, Korangi Industrial Area, Karachi. Ph: 35121847 Fax: 35073237	M/s. Hawk Advertising & Communications
3	M/s. Pak Arab Housing Scheme, 156/D, Block C, Pak Arab Housing Scheme, Lahore. Ph: 042-3592693	M/s. Midas Communications
4	M/s. Byco Petroleum Pakistan Ltd., 9th Floor, The Harbour Front, Dolmen City, HC-3, Block-4, Marine Drive, Clifton, Karachi. UAN/Fax: 111-222-081	<u>M/s. Synergy Advertising:</u> <i>for Refinery, Byco Chemicals,</i> <i>Tender Notices and Job Opportunities.</i> (M/s. BBCL cleared)
5	M/s. Mehran University of Engineering and Technology, Shaheed Z.A. Bhutto Campus, Khairpur MIR's.	M/s. Synergy Advertising
6	M/s. Sarhad Development Authority, Government of Khyber Pakhtunkwa, P.I.A. Building, Arbab Road, Peshawar. Ph: 9211608-9 Fax: 9211605	M/s. TNI Communications
7	M/s. FAKT Exhibitions (Pvt.) Ltd., 304, 3rd Floor, Clifton Centre, Block-5, Clifton, Karachi. Ph: 35810635-37 Fax: 35810636	M/s. TNI Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Ceramics Development & Training Complex, Miistry of Production, (CDTC) Galla Supreme Asia, Opp: Benazir Road, More Eminabad, G.T. Road, Gujranwala. Ph: 3261222 Fax: 3264312	M/s. X Nine Communication	M/s. Message Communications
2	M/s. Karachi Stock Exchange Ltd., Stock Exchange Building, Stock Exchange Road, Karachi.	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.

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| 3 | M/s. MA Food Industries (Pvt.) Ltd.,
714-J 11, M.A. Johar Town,
Lahore. 042-35313641-3 Fax: 35313644 | No new agency appointed | M/s. Mint Idea House |
| 4 | M/s. National Testing Service (NTS),
96, Street No.4, Sector H-8/I,
Islamabad. | M/s. Vini Vici Advertising | M/s. M Communications |
| 5 | M/s. Orient Textile Mills,
Plot No.501, Landhi,
Main National Highway,
Karachi. Ph: 35001592-5 Fax: 35001444 | M/s. Connect Marketing
for Winter Collection 2013 till 15-01-2014) | M/s. Brain Communications |
| 6 | M/s. Zunn Furniture (Pvt.) Ltd.,
F-17, Block-5, Clifton,
Kehkeshan, Karachi.
Ph: 35834030 Fax: 35834126 | No new agency appointed | M/s. Pirana Advertising |

III) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. National College of Business Administration & Economics (NCBA&E), 40-E/1, Gulberg III, Lahore. Ph: 35752716 Fax: 35752547	<u>M/s. Art Techniques:</u> for LCU Campus <u>M/s. Future Vision Advertising:</u> for DHA Campus, Lahore <u>M/s. Blitz Advertising:</u> for Main Campus, Lahore (<i>M/s. Orient Advertising & M/s. MHN Communications cleared</i>)
2	M/s. Wali Oils Mills Ltd., 78, Shadman-II, Lahore. Ph: 7551405-8 Fax: 7573045	<u>M/s. Orient Advertising:</u> for Dawat Cooking Oil. <u>M/s. Synergy Advertising:</u> for Season Canola Oil, Season Cooking Oil, Season Banaspati and Season Corn Oil.

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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