



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/97

April 27, 2013

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Sindh Engro Coal Mining Co. Ltd., 4th Floor, The Barbor Front Building, HC # 3, Marine Drive, Block-4, Clifton, Karachi. Ph: 35297501-10 Fax: 35296018	M/s. Connect Marketing Communications
2	M/s. Gohar Publishers, 4-Urdu Bazar, Lahore. Ph: 37358161, 37352492	M/s. Creative Junction (Pvt.) Ltd.
3	M/s. Wise Education Society, 48-Main Gulberg, Lahore. Ph: 35764898 - 35751695	M/s. Future Vision Advertising
4	M/s. Ashfaq Brothers, 99-Railway Road, 53-Umer Market, (Opp: Poly Technic College), Lahore. Ph: 042-37650733 Fax: 37663929	M/s. Future Vision Advertising
5	M/s. River Bank Enterprises, 518, Nai Malir, Deh Landhi, National Highway, Karachi. Ph: 35001884, 35001885	M/s. Hayder Ali Communications
6	M/s. Orient Automotive Industries (Pvt.) Ltd., Suite No.416, 4th Floor, Continental Trade Centre, Clifton, Karachi. Ph: 35303061-2 Fax: 35303063	M/s. Hawk Advertising & Communication
7	M/s. Qineqt Pk (Pvt.) Ltd., 36 Khayaban-e-Bahria, Phase V, DHA Karachi.	M/s. Hawk Advertising & Communication
8	M/s. ISIS The Beauty Lounge, 2, S Gulberg II, Lahore. Ph: 042-35778687	M/s. Impact Advertising Services (Pvt.) Ltd.
9	M/s. Khyber Tower Peshawar, TF-129, Deans Trade Center, Peshawar Cantt. Ph: 091-5253338-9	M/s. Manhill Advertising & Marketing
10	M/s. SS Fashion Resources, 2nd Floor, A-44 Hill Street, Off Manghopir Road, S.I.T.E., Karachi. Ph: 32593371-85 Fax: 32573575	M/s. Marketing & Advertising (Pvt.) Ltd.
11	M/s. Institute of Modern Studies (IMS), House # 80, Street # 111, G-11/3, Islamabad. Ph: 051-2222215	M/s. Message Communications
12	M/s. New Era Furnishers, 85-Shahra-Quaid-e-Azam, Lahore. Ph: 042-36361677 Fax: 36306652	M/s. Midas (Pvt.) Ltd.,
13	M/s. Industrial Association of Pakistan, APTMA House, 97-A, Aziz Avenue, Canal Bank, Off: Gulberg Road, Lahore. UAN: 111-700-000 Fax: 35871945	M/s. Midas (Pvt.) Ltd.,

14	M/s. Islamabad Stock Exchange Ltd., 55-B, ISE Towers, Jinnah Avenue, Islamabad. UAN: 111-473-473 Fax: 111-473-329	M/s. Orient Advertising (Pvt.) Ltd.
15	M/s. Millennium Land Development, 29-B, Main Gulberg, Lahore. UAN: 111-639-547 Fax: 35716725	M/s. Orient Communications (Pvt.) Ltd. <i>( for New Lahore City )</i>
16	M/s. Rawalpindi Cantt Group of Colleges, 1-Sarwar Road, Near SHQ, Rawalpindi Cantt. Ph: 051-5522199, 5565349 Fax: 5584455	M/s. Manhattan Communications (Pvt.) Ltd., <b>for Cantt Campus (Main Campus), Peshawar Road Campus &amp; Wah Cantt Campus.</b>
17	M/s. Punjab Lok Sujag, Flat 8, RB 1, Awami Complex, Garden Town, Lahore. Ph: 042-35940166, 35886454	M/s. S.V. Advertising (Pvt.) Ltd.
18	M/s. A.H.A. Versatile, 27 Old Clifton, Karachi. Ph: 35872097 Fax: 35861581	M/s. Synergy Advertising (Pvt.) Ltd. <b>For Beauflor, Cambridge, Weavers Lano and Gerflor</b>  <i>( M/s. Insync cleared )</i>
19	M/s. National Democratic Institute, P.O. Box 2875, Islamabad. Ph: 051-2609612-15 Fax: 2609616	M/s. Shazia Abbasi Consulting (SMC-Pvt.) Ltd.
20	M/s. HTSPE Ltd., Office 202 (2nd Floor), 55-B, Islamabad Stock Exchange Towers, Jinnah Avenue, Blue Area, Islamabad. Ph: 2894216 Fax: 2894217	M/s. The Brand Partnership (Pvt.) Ltd.
21	M/s. Revolution Network, Bungalow # 251-B/2, Block-6, P.E.C.H.S., Karachi. Ph: 042-34396580/88/89	M/s. X Nine Communication (Pvt.) Ltd.
22	M/s. Le Bleu Pure Pani, 55-C, 15th Com. St. Phase-II, Ext. D.H.A., Karachi. Ph: 35318544 Fax: 35312421	M/s. X Nine Communication (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

## **II) CHANGE OF AGENCY**

<b><u>S.No.</u></b>	<b><u>Client Name &amp; Address</u></b>	<b><u>New Advtg Agency</u></b>	<b><u>Outgoing Agency</u></b>
1	M/s. Asian Consumer Care Pakistan (Pvt.) Ltd., 18/111, Flench Street, Bleak House Road, Civil Lines, Karachi. Ph: 5221721 Fax: 5673605	No new agency appointed	M/s. Insync Marketing & Advertising (Pvt.) Ltd.
2	M/s. Cantonment Board Multan, Altamsh Road (Gujjar Khadda), Multan Cantt. Ph: 9200205 Fax: 9200604	M/s. Golden Thoughts Advertising	M/s. TNI Communications
3	M/s. Career Information Network (CIN), 247-A/1, Gurumanghat Road, Gulberg III, Lahore. Ph: 35872626-28 Fax: 35872629	M/s. Midas Communications	M/s. Unity Advertising
4	M/s. Decent Education, Office No.25 to 29, Mezzanine Floor, Decent Tower, Plot No.ST-1, Block-15, Gulistan-e-Jauhar, Scheme 36, Karachi. Ph: 34610458-9	No new agency appointed	M/s. Insync Marketing & Advertising (Pvt.) Ltd.
5	M/s. Dollar Industries (Pvt.) Ltd., D-85, S.I.T.E., Karachi. Ph: 32563535-8 Fax: 32571210	No new agency appointed	M/s. Contract Advertising / M/s. T Media
6	M/s. Faisal Al Zarooni Developers Pakistan, (Broadway Residencies) Office # 8, Ground Floor, St-10,	No new agency appointed	M/s. Insync Marketing & Advertising (Pvt.) Ltd.

Ceasars Tower, National IT Park,  
Opp: Aisha Bawany School, Shara-e-Faisal,  
Karachi. 32792770-2 Fax: 32792773

7	M/s. Globe Management (Pvt.) Ltd., 38-C-1, Block-6, PECHS, Shara-e-Faisal, Karachi. UAN: 111-777-666 Fax: 34548076	No new agency appointed	M/s. Insync Marketing & Advertisng (Pvt.) Ltd.
8	M/s. Leadership Colleges Network, (A Project of Leadership Society) Plot # 18, Block # 10, Sector B-1, Akbar Chowk, Lahore. Ph: 35214062-64 Fax: 35214061	M/s. Impact Advertising	M/s. Media One Communication
9	M/s. Maxim's Restaurant U.B.L. Building, Schon Circle, Main Clifton Road, Karachi. Ph: 35865813, 35865814 Fax: 35834900	No new agency appointed	M/s. MAZ Advertising
10	M/s. National Textile University, Sheikhupura Road, Faisalabad. Ph: 9230081-82 Fax: 9230098	M/s. Kenad (Pvt.) Ltd.	M/s. Ideas Workshop (Pvt.) Ltd.
11	M/s. OMV (Pakistan) Exploration, ISE Towers, Floor 15, 55-B, Jinnah Avenue, Islamabad. Ph: 051-2894840-47 Fax: 2894870-71	No new agency appointed	M/s. Evernew Concepts
12	M/s. Pakistan Milkfood Manufacturers Ltd., 20-Farid Chambers, Abdullah Haroon Road, Karachi. Ph: 35676374 Fax: 35683539	No new agency appointed	M/s. Insync Marketing & Advertisng (Pvt.) Ltd.
13	M/s. Panther Tyres Ltd. (Formerly Mian Tyre & Rubber Co. Ltd.) 100-A, Saint John Park, Abid Majeed Road, Lahore. Ph: 36664558 Fax: 36661674	M/s. Message Communications	M/s. Insync Marketing
14	M/s. Pakistan Tehreek-e-Insaaf (PTI), 311, Upper Mall Lahore. Ph: 35958700-02	M/s. Communication Spot	M/s. Midas (Pvt.) Ltd.
15	M/s. Satcomm (Pvt.) Ltd., Plot No.158, 6th Floor, Shahnaz Arcade, Shaheed-e-Millat Road, Karachi. UAN: 111-11-55-66 Fax: 34388293	No new agency appointed	M/s. Insync Marketing & Advertisng (Pvt.) Ltd.
16	M/s. Sindh Land Management & Development Company Ltd., D-47, Block-2, Clifton, Karachi. Ph: 35863026-28 Fax: 35863029	No new agency appointed	M/s. Insync Marketing & Advertisng (Pvt.) Ltd.
17	M/s. YPEL (Pvt.) Ltd., 25-Allibhai Centre, Shahrah-e-Quaideen, Karachi. Ph: 34314171 Fax: 34314172	No new agency appointed	M/s. Insync Marketing & Advertisng (Pvt.) Ltd.

### III) APPOINTMENT OF MBH

#### S.No. Clients Name & Address

#### Creative Agency

#### MBH

1	M/s. Changhong Ruba Trading Co. (Pvt.) Ltd., Office No.8, Floor No.7, Shaheen Complex, 38-Abbot Road, Opp. PTV, Lahore. UAN: 111-672-247 Fax: 042- 36370681	M/s. Orient Advertising (Pvt.) Ltd.	M/s. Group M Pakistan (Pvt.) Ltd.
---	--	--	--------------------------------------

2 M/s. English Biscuit Manufacturers (Pvt.) Ltd.  
Plot 1-4, Sector 23, Korangi Industrial Area,  
Karachi. Ph: 35063131-7 Fax: 35060825

M/s. JWT Asiatic:  
for Gluco, Party, Whole Wheat  
Slices Marie Saltish & Ringo.

M/s. Prestige Communications:  
for Sooper, Rio, Sandwich,  
Marvell and Smile.

M/s. T Media

M/s. Lowe & Rauf:  
for Peanut Peek, Peanut Pista,  
Butter Puff, Click and Zeera Gold  
and Peek Freens Cheers.

**IV) ADDITIONAL APPOINTMENT**

<b><u>S.No.</u></b>	<b><u>Client Name &amp; Address</u></b>	<b><u>Product/Area/ Agency</u></b>	<b><u>MBH</u></b>
1	M/s. Summit Bank Ltd., (Formerly Arif Habib Bank Ltd.), Summit Bank Plaza, Plot No.8/C-1, Mumtaz Hassan Road, Off: I.I. Chundrigar Road, Karachi. Ph: 32468400-10 Fax: 32468494	<u>M/s. Synergy Advertising:</u> for other than Term Deposit Certificates. ( M/s. Insync cleared )	M/s. Synchronize Media
2	M/s. Thal Engineering, Plot No. 1 & 2, Sec-22, Korangi Industrial Area, Karachi. Ph: 35896426 Fax: 35888539	<u>M/s. Orient Advertising:</u> for other then Denso Products. ( M/s. Insync cleared )	

Thanking You,

Yours faithfully,

s/d

( Masood Hamid )  
Secretary General  
APNS

ال پاکستان نیوز پیپرز سوسائٹی