

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/41

April 27, 2018

To: All Member Publications.

All Accredited Advertising Agencies.

Sub: Restoration of Advertisements of District Municipal Corp. West Karachi

Dear Sirs.

Please refer our Circular No.APNS/2018/194 dated September 16, 2013 regarding suspension of ads of the District Municipal Corporation West on complaint of M/s. Maxim Advertising Co. (Pvt.) Ltd. wherein we had advised you not to accept the ads of the above clients.

M/s. Maxim Advertising Co. (Pvt.) Ltd. have informed us that the District Municipal Corp. West has assured to clear their dues and requested to restore the advertisements of the District Municipal Corp. West. We have therefore, decided to restore the advertisements of the District Municipal Corp. West with immediate effect.

Member publications are hereby advised to accept the advertisements of the District Municipal Corporation West as usual.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir) Executive Director APNS