



All Pakistan Newspapers Society

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Ref: APNS/2011/114

May 26, 2011

All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

| <u>S.No.</u> | <u>Clients Name & Address</u> | <u>Accredited Advertising Agencies</u> |
|--------------|--|---|
| 1 | M/s. Free Zone Forum (Builders & Developers) Syeda Chamber Office # 301-302, SB-4, Gulshan-e-Iqbal, Block-13-C, Main University Rd., Karachi. Ph: 34823659 Fax: 34823658 | M/s. Cross Check Communications |
| 2 | M/s. Fahad & Company, Mezzanine Floor, Chapal Bright Homes, Block-7, Main Clifton Road, Clifton, Karachi. Ph: 35873237-38 Fax: 35873239 | M/s. Interflow Communications (for York by Johnson Controls) |
| 3 | M/s. Zaidi Builders & Developers, C-7, Topra Plaza, Block 13-C, Gulshan-e-Iqbal, Main University Road, Karachi. Ph: 34966536-8 | M/s. Jupiter Communications (Pvt.) Ltd. |
| 4 | M/s. Aptech Computer Education, (North Nazimabad Center) SD-1 (Above McDonald's), Block-A, North Nazimabad, Karachi. Ph: 36630102-3 Fax: 36722513 | M/s. MCM Advertising |
| 5 | M/s. ABN Institute of Computer Education (P) Ltd. (Muslim Town Centre), 29-C, Noon Avenue, Old Muslim Town, Main Canal Road, Lahore. Ph: 37034313 | M/s. MCM Advertising |
| 6 | M/s. JNI Lahore Institute of Technology, (Johar Town Centre) 2nd Floor, Commercial Plaza No.415-E, Near Allah Hoo Chowk, Johar Town, Lahore. Ph: 042-37033992 | M/s. MCM Advertising |
| 7 | M/s. Home 21 DHA Phase II, Opp. Gate # 3, G.T. Road, Islamabad. Ph: 5709112-3 | M/s. Modem4 (Pvt.) Ltd. |
| 8 | M/s. Ummah Welfare Trust, G.T. Road, Soria Khel Distt: Nowshera, Ph: 0923-630799, 633235 | M/s. Modem4 (Pvt.) Ltd. |
| 9 | M/s. Sika Paint Industries (Pvt.) Ltd., 28-Km, Main Ferozepur Road, Malik Pura Stop, Kahna Nau, Lahore. Ph: 35274901-5 35270540 Fax: 35274904 | M/s. Orient Advertising (Pvt.) Ltd., (for SPARCO Paints & other products) |

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- 10 M/s. Lahore Cantonment Board, M/s. Synergy Advertising
42-Sarwar Road,
Lahore Cantt. UAN: 111-042-522

- 11 M/s. FAD Fashion & Design, M/s. TNI Communications
Building 40 C, Rahat Commercial Area,
Rahat Lane 3, Phase VI, DHA, Karachi.
Ph: 35844014-5

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

| <u>S.No.</u> | <u>Client Name & Address</u> | <u>New Advtg Agency</u> | <u>Outgoing Agency</u> |
|--------------|---|--|---|
| 1 | M/s. Iqra University Karachi Campus Defence View, Shaheed-e-Millat Road (Ext.), Karachi. UAN: 111-264-264 Fax: 5385739 | M/s. Adcom (Pvt.) Ltd. | M/s. Orient Advertising / M/s. Interflow Comm. |
| 2 | M/s. Noon Pakistan Ltd., 1st Floor, Mustafa Centre, 45 F, Main Market, Gulberg Lahore. Ph: 35788472-73 Fax: 35788472 | M/s. Orient Advertising (Pvt.) Ltd. | M/s. Blitz / Group M |
| 3 | M/s. Wah Industries Ltd., Quaid Avenue, Wah Cantt, Ph: 5568170, 9314281 Fax: 9271400 | M/s. Synergy Advertising | M/s. Orient Advertising |

III) ADDITIONAL APPOINTMENT

| <u>S.No.</u> | <u>Client Name & Address</u> | <u>Product/Area/ Agency</u> |
|--------------|---|--|
| 1 | M/s. Ministry of Industries and Production, Govt. of Pakistan, Islamabad. | <u>M/s. Maxim Advertising:</u> for Department of Supplies. <u>M/s. M Communications:</u> for other than Department of Supplies. |
| 2 | M/s. National Commodity Exchange Ltd., 9th Floor, PRC Towers, 32-A, Lalazar Drive, M.T. Khan Road, Karachi. UAN: 111-623-623 Fax: 35611263 | <u>M/s. The Circuit:</u> For Name Change and Re Brand Campaign <u>M/s. Pirana Advertising:</u> for other than the Name Change and Re Brand Campaign |

Thanking You,

Yours faithfully,

-s/d-

Sarmad Ali
Secretary General

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