

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/65

May 27, 2022

To: All Member Publications.

All Accredited Advertising Agencies.

Sub: Restoration of Advertisements of "Malir Development Authority (MDA)"

Dear Sirs,

Please refer our Circular No.APNS/2022/12 dated January 21, 2022 regarding suspension of ads of "Malir Development Authority (MDA)" on complaint of M/s. Maxim Advertising Co. (Pvt.) Ltd.

M/s. Maxim Advertising Co. (Pvt.) Ltd. has withdrawn their complaint and stated that "Malir Development Authority" has assured to clear their outstanding dues and requested to restore the business of MDA. We have therefore, decided to restore the ads of the above clients with immediate effect.

Member publications are hereby advised to accept the advertisements of above clients as usual.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir) Executive Director APNS