



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/129

June 27, 2012

All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. ISPA International 196/C, Block-2, P.E.C.H.S., Karachi. Ph: 34398691-93 Fax: 34398694	M/s. Message Communications
2	M/s. SY' AH IMPEX, 1-6/15, Sector 5, Korangi Industrial Area, Karachi. Ph: 35122997-8 Fax: 35065455	M/s. Sundial Advertising (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Directorate General Civil Defence (Interior Division), Government of Pakistan, Islamabad.	M/s. Midas International (Pvt.) Ltd.,	M/s. Cross Check Communications (Pvt.) Ltd.
2	M/s. Expo Lahore (Pvt.) Ltd., 1-A, Johar Town, Lahore. UAN: 111-092-042 Fax: 35298004	No new agency appointed	M/s. Midas (Pvt.) Ltd. / M/s. Adgroup (Pvt.) Ltd.

Thanking You,

Yours faithfully,

-s/d-

Masood Hamid
Secretary General

ال پاکستان نیوز پیپر سوسائٹی