



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref No. APNS/AC/2012/130

June 26, 2012

**To: All Member Publications**

**Subject: Discreditation of M/s. Brain Child (Pvt.) Ltd.,  
(Formerly: M/s. Brain Child Production (Pvt.) Ltd.,**

Dear Sirs,

We have to inform you that the above agency is no more interested in continuing with accreditation of APNS, hence after completion of formalities the accreditation of the said agency has been cancelled with immediate effect.

You are therefore advised not to accept advertisement released by M/s. Brain Child (Pvt.) Ltd., (Formerly: M/s. Brain Child Production ) in future.

Please note that M/s. Brain Child Communications (Pvt.) Ltd., is a separate entity which will not be effected.

Thanking you.

Yours faithfully,

-s/d-

**( Masood Hamid )  
Secretary General**

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