



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2019/72

June 27, 2019

REMINDER

To: ALL CONCERNED ACCREDITED ADVERTISING AGENCIES.

Sub: RENEWAL OF ACCREDITATION FOR THE YEAR 2019.

Dear Sirs,

This refers to our Circular No.APNS/2019/06 dated January 18, 2019 and subsequent reminders wherein we had informed you that under Rule 8 of the Rules and Regulations for accreditation, all accredited advertising agencies are required to apply every year for the renewal of their accreditation to the APNS.

As per APNS rules, the accredited advertising agency shall pay an annual fee of Rs.25,000.00 for its each office / branch by January 31st every year. The agency shall also liable to provide alongwith the annual fee a statement of quantum of business placed in each member publication during the preceding year. Every year at the time of renewal, the accredited agency shall furnish to the Society the names of its clients together with names of the products of the clients handled by the Agency.

We regret to note that you have not yet effected the payment for renewal of accreditation for the year 2019.

You are once again requested to kindly ensure that the above requirements must be fulfilled latest by July 10, 2019 positively.

Thanking you

Yours faithfully

(Sarmad Ali)
Secretary General

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