



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/22

January 28, 2013

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Center for Development of Social Services, AL-6, Lane-14, Phase VII, DHA, Off Khayaban-e-Badar, Karachi. Ph: 35841337, 35841339-41-42 Fax: 35841338	M/s. BBCL (Pvt.) Ltd.
2	M/s. Pebbles Private Limited, 35 A Empress Road, Lahore Ph: 042-36301601-7 Fax: 36360343	M/s. Interlink Advertising (Pvt.) Ltd.
3	M/s. SunGard Ambit, 1st Floor, Tower B, Technology Park, ST-8-Shahrah-e-Faisal, Karachi. Ph: 32785542 Fax: 32785570	M/s. Marketing & Advertising (Pvt.) Ltd.
4	M/s. Azm-ul-Harain Travel & Trours, Shop No.1, Block-A, SMCHS, Near: Mohammad Bin Qasim Masjid, Off: Shahrae Faisal, Karachi. Ph: 34534481-82	M/s. Marksman Advertising
5	M/s. Haleeb Foods, 135, Ferozpur Road, Lahore. UAN: 111-135-135 Fax: 042-37590376	M/s. Manhattan Communications (Pvt.) Ltd. <i>(for brand "GROAUR")</i> <i>(M/s. Red Communication cleared)</i>
6	M/s. Pearl Confectionary (Pvt.) Ltd., Plot No.A-17/A, S.I.T.E., Karachi. Ph: 32570235, 32566462 Fax: 32575508	M/s. The Brand Partnership (Pvt.) Ltd. <i>(for Sweet Hill and City Boy Brands)</i>

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. ABM Data System (Pvt.) Ltd., ABM Terrace, Safety Pride, CI-7/8/16, Opp. F.G. Public School, Dr. Daud Pota Road, Karachi. Ph: 35660256-60 Fax: 35681361	No new agency appointed	M/s. Fourays (Pvt.) Ltd.
2	M/s. Educational Systems (Pvt.) Ltd., 31 Industrial Area, Grumangat Road, Gulberg III, Lahore. Ph: 35773069-77 Fax: 35773065	M/s. The Brand Partnership <i>(for The Smart School)</i>	M/s. Synergy Advertising
3	M/s. Universal Brothers (Pvt.) Ltd., Suit / Office No.4 & 5, 1st Floor, Dean Arcade, Near: Agha's Super Market, Block-8, Main Clifton Road, Karachi. UAN: 111-106-786 Fax: 111-108-786	No new agency appointed	M/s. MAZ Advertising

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III) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Pakistan Accumulators (Pvt.) Ltd.,
House No.2, Street No.63, F-8/4,
Islamabad. UAN: 111-22-00-22
Fax: 051-2855164

M/s. Manhattan Communication: for Volta Brand Display Ads,
Classified Ads other than wanted advertisement of Pakistan
Accumulators (Pvt.) Ltd.

M/s. Orient Advertising:
for Wanted Advertisement of Pakistan Accumulators (Pvt.) Ltd.

M/s. Adetude (Pvt.) Ltd.: for Osaka Brand Display Advertisement
only

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

ALL PAKISTAN NEWSPAPERS SOCIETY

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