



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/14

January 28, 2016

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Advertisements of Evacuee Trust Property Board

Dear Sirs,

M/s. Midas (Pvt.) Ltd. have approached us that M/s. Evacuee Trust Property Board has not cleared their outstanding dues and releasing their ads through Ministry of Religious Affairs without their NOC.

You would appreciate that publication of ad of a listed client of an accredited agency through other source / arrangements, is a violation of APNS rules, which provide penal action by the Society.

The member publications are hereby advised not to publish any advertisement of Evacuee Trust Property Board released directly or through Ministry of Religious Affairs.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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