



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2014/051

February 28, 2014

To: All Member Publications

Sub: Follow up Ad on Suspension of Federal Govt.

Dear Sirs,

You would recall that after failure of hectic efforts to persuade the Federal Government to clear the long outstanding dues, the APNS had left with no option but to suspend the ads of Federal Government on January 25, 2014. It is regretted that despite lapse of over one month, the Federal Government has made no positive efforts to fulfill their commitments and assurances.

We have therefore, decided to release a follow up ad to be published in the issues of Monday, March 03, 2014. The material of the ad will made available to you on Saturday, March 01, 2014.

We request you to kindly publish the ad prominently in your newspaper.

Thanking you,

Yours faithfully,

(Masood Hamid)
Secretary General
APNS

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