



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/38

March 28, 2016

To: **ALL MEMBER PUBLICATIONS.**

Sub: **Suspension of Business of**

1. **M/s. Adetude (Pvt) Ltd**
2. **M/s. Evernew Concepts (Pvt) Ltd**
3. **M/s. Interlink Advertising (Pvt) Ltd**
4. **M/s. Midas Communications Pakistan (Pvt) Ltd**
5. **M/s. Media Pulse (Pvt) Ltd**
6. **M/s. Message Communications**
7. **M/s. Value Added Marketing Services (Pvt) Ltd (VAMS)**

Dear Sirs,

We have to inform you that the above accredited advertising agencies have failed to clear the reported dues of member publications pertaining to Nov-Dec'2015 clearance period. The above agencies are therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement of the clients of the above agencies through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. www.apns.com.pk for other agencies / Clients under suspension.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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