

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/136

July 28 , 2014

All Member Publications To: All Accredited / Associate Advertising Agencies

Dear Sirs I) NEW APPOINTMENT S.No. Clients Name & Address Accredited Advertising Agencies M/s. Sunrise Enterprises, M/s. Front Line Communications Plot # 201, 202 and 203, 13-D, Gulshan-e-Iqbal, Behind Hassan Square, Karachi. Ph: 34800040, 34800110 M/s. MHN Communications 2 M/s. Shanns Cosmetics & Chemicals, (Golden Girl) 69-T, Gulberg II, Lahore. SPAPERS Ph: 35759206 Fax: 35760283 M/s. Gharibwal Cement Ltd., M/s. Prometheus (Pvt.) Ltd. 3 28-B/3, Gulberg III, Lahore. UAN: 111-210-310 Fax: 35871047 M/s. Media Five Holdings, M/s. Repcom Advertising 4 Office Block, Mezzanine Floor, Hotel Regent Plaza, Karachi. Ph: 35657085 5 M/s. Dr. A. Q. Khan Hospital Trust, M/s. Revolution Media 18-K Model Town, l ahore. Ph: 042-35880144-51 Fax: 35880152 II) CHANGE OF AGENCY **Client Name & Address** New Advtg Agency **Outgoing Agency** S.No. M/s. Warid Telecom (Pvt.) Ltd., M/s. Orient Communications M/s. Manhattan International 9th Floor, EFU House, (Pvt.) Ltd. (Pvt.) Ltd. Jail Road, Lahore. Cell 0322-4257777 Fax: 35716307 M/s. Faheem Associates (Builders & 2 Developers), No new agency appointed M/s. Hayder Ali Communications Karachi M/s. Al-Manzil Marketing, 3 No new agency appointed M/s. Transworld Advertising Karachi. (for Areesha City) M/s. Abbott Laboratories (Pak) Ltd., No new agency appointed M/s. Prestige Communications 4 (for Mospel) Karachi. M/s. Al Futtaim Technologies Pakistan (Pvt.) 5 M/s. Prestige Communications Ltd., No new agency appointed Karachi. M/s. IGI Investment Bank Ltd., 6 No new agency appointed M/s. Prestige Communications (for other than Fund Select Advisory) Karachi. 7 M/s. Kuwait Airway, No new agency appointed M/s. Prestige Communications Karachi. New Advtg Agency **Outgoing Agency**

S.No. Client Name & Address

8	M/s. Silk Bank Ltd., <i>(Formerly Saudi Pak Comm. Bank)</i> Karachi.		M/s. Pak Media Communications (Cleared)
9	M/s. Turkish Tourism, Islamabad.		M/s. Pak Media Communications (Cleared)
10	M/s. United Bank Ltd., Karachi.		M/s. Pak Media Communications (Cleared)
			M/s. Pak Media Communications
11	M/s. United Mobiles,		/ M/s. Awan Brand
	Karachi.	A	Communications (Cleared)
12	M/s. Service Sales Corporation (Pvt.) Ltd., Lahore.	No new agency appointed	M/s. Lowe & Rauf (Pvt.) Ltd.
13	M/s. Swisstex Chemicals (Pvt.) Ltd.,	No new agency appointed	M/s. Lowe & Rauf (Pvt.) Ltd.
	Karachi.		
	M/s. WOL Telecom Ltd. (Cybersoft		
14	Technologies) Karachi.	No new agency appointed for Link Dot Net (LDN)	M/s. Lowe & Rauf (Pvt.) Ltd.
		ISPAPERS SOC	JETY
III) ADDITIONAL APPOINTMENT			
<u>S.No.</u>	Client Name & Address	Product/Area/ Agency	
1	M/s. International Islamic University Islamabad Office of the Additional Director	M/s. Channel 7 (Pvt.) Ltd.: for Main Admission for Spring Semester.	
	(Protocol & Public Relations) Islamabad. Ph: 051-9019247 Fax: 051-9257611	M/s. Manhattan Communications: for Main Admission for Fall Semester.	
		M/s. Manhattan Pakistan: for Adve	rtisements of IPD (Complete).
	the second second second	M/s. Adgroup (Pvt.) Ltd.: for Contitu	
		all short courses advertisements of	
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(Sarmad Ali)			
Secretary General			
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