



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/171

August 28, 2012

**To: All Member Publications.  
All Accredited Advertising Agencies.**

**Sub: Advertisements of M/s. Salamat School System.**

Dear Sirs,

We have to inform you that M/s. Salamat School System, Lahore is a listed client of M/s. Evernew Concepts (Pvt.) Ltd., a suspended advertising agency of the APNS, has provided clearance certificate of M/s. Evernew Concepts and documentary evidences that they have cleared all outstanding dues of M/s. Evernew Concepts.

M/s. Salamat School System has now appointed M/s. Red Communication Arts (Pvt.) Ltd.. as their advertising agency. We have therefore, decided to allow their ads through M/s. Red Communication Arts (Pvt.) Ltd.

Member publications are hereby advised to accept the advertisements of the above clients through M/s. Red Communication Arts (Pvt.) Ltd..

Thanking you.

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director  
APNS

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