



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2024/17

February 29, 2024

To: **ALL MEMBER PUBLICATIONS.**

Sub: **Suspension of Business of**

1. **M/s. Interlink Advertising (Pvt.) Ltd**
2. **M/s. Smart Ways Communications (Pvt.) Ltd**

Dear Sirs,

We have to inform you that the above accredited advertising agencies have failed to clear the reported dues of member publications. The above agencies are therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement released by the above agencies or its clients through any source what-so-ever till further communication by the APNS.

Please visit APNS website i.e. www.apns.com.pk for other agencies/Clients under suspension.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General
APNS

ال پاکستان نیوز پیپر سوسائٹی