



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2016/39

March 29, 2016

REMINDER

To: All Members based in Sindh

Sub: Provincial Govt. Classified Ads

Dear Sirs,

We have noted that the Sindh Information Department is releasing classified ads of Sindh Government Departments through advertising agencies contrary to the agreement between the SID and APNS signed by the Secretary and DG, Sindh Information at a meeting held on September 16, 2011.

In this respect, we invite the attention of our member publications and concerned advertising agencies to our Circular No.APNS/2016/15 dated February 03, 2016 wherein we had advised all member publications based in Sindh and the accredited advertising agencies handling Sindh Information business to refrain from accepting / releasing classified advertisements of departments of Sindh Government through sources other than the Sindh Information.

We again advise member publications and accredited agencies to strictly abide by the above directive, failing which, action will be taken as per rules of the Society.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General

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