



# All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi  
Tel: 35671256, 35671314 Fax: 35671310, email: apns@apns.com.pk, Web: www.apns.com.pk

Ref: APNS/2011/93

April 28, 2011

**To: All Member Publications.  
All Accredited Advertising Agencies**

**Sub: Suspension of Business of  
M/s. Essem Hotels Ltd.**

Dear Sirs,

We have to inform you that the above clients have failed to clear the dues of M/s. Hawk Advertising & Communications despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby, advised not to accept any advertisement of M/s. Essem Hotels Ltd. through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

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