



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2017/58

29-Apr-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Leaders' Odyssey School, C-54, Block-2, Clifton, Karachi. Ph: 35866795-96	M/s. Creative Junctions (Pvt.) Ltd.
2	M/s. Stimulus Productions, K-House, 1C, 1st Floor, Shahbaz Lane 4, 26th Street, Phase 6, DHA, Karachi. Ph: 35243435-6	M/s. Media Pulse (Pvt.) Ltd.
3	M/s. M&P Express Logistics (Pvt.) Ltd., C-17, Korangi Road, DHA Phase II (Ext.), Karachi. UAN: 111-202-202	M/s. Media Pulse (Pvt.) Ltd.
4	M/s. Kit & Kaboodle, 102-B-II, M.M. Alam Road, Gulberg III, Lahore. Ph: 042-35785784	M/s. Orient Communications
5	M/s. Ibrahim Fibres Ltd., Ibrahim Centre, 11-B, Lala Zar, M.T. Khan Road, Karachi. Ph: 35611601 Fax: 35611609	M/s. Oktopus 360 Media (for Corporate Advertisements)
6	M/s. The Potato Factory International, 8-C, Khayaban-e-Shamsheer, Phase V, DHA, Karachi. Ph: 35124242-43	M/s. Oktopus 360 Media (for One Potato Two Potato Fries)
7	M/s. The Chip's Factory, Plot No.176 & 193, Abdul Khaliq Allahwala Town, Sector 31/B, Korangi, Karachi.	M/s. Oktopus 360 Media (for One Potato Two Potato Snacks)
8	M/s. Gun Smoke Steak House, 8-C, Khayaban-e-Shamsheer, Phase V, DHA, Karachi. Ph: 35124242-43	M/s. Oktopus 360 Media

- 9 M/s. Hakka Chine Restaurant,
(*Chinese Hakka Buffet*)
8-C, Khayaban-e-Shamsheer,
Phase V, DHA, Karachi.
Ph: 35124242-43
- M/s. Oktopus 360 Media
- 10 M/s. Fauji Infraavest Foods Ltd.,
Fauji Tower-1, 68-Tipu Road,
Chaklala, Rawalpindi.
Ph: 051-5951821-40 Fax: 051-5951994
- M/s. Synergy Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. CHT Pakistan (Pvt.) Ltd., Lahore	No New Agency Appointed	M/s. Orient Advertising
2	M/s. University of Sindh, Jamshoro, Sindh. Ph: 022-9213267	M/s. Synergy Advertising	M/s. X Nine Communications

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>	<u>Creative Agency</u>
1	M/s. Kingston College, 1-Upper Canal, Jallo, Lahore. Ph: 042-36526050	M/s. T Media	M/s. JWT Asiatic

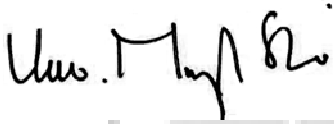
IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Pakistan Navy, Dte of Public Relations (Navy), Naval Headquarters, Islamabad. Ph: 051-9261870	<p><u>M/s. The Brand Partnership</u>: for Tenders related to Estate and Works / MES, Education / NES, Institutional Ads for 23rd March Recruitment Ads for Cadets and ads of Commander Logistics at Karachi.</p> <p><u>M/s. The Circle Agency</u>: for Tenders related to Hydrography & DP (Navy), Recruitment Ads for Short Service Commission, Ads of Commander Coastal and Coastal Areas and NHQ offices at Karachi.</p> <p><u>M/s. Interlink Advertising</u>: for Tenders related to IT and Housing, Recruitment Ads for Sailors, Institutional Ads for 6th Sept and Ads of Commander Karachi.</p> <p><u>M/s. Channel 7 Communications</u>: for Tenders related to Medical and Transport, Institutional Ads for 14th August, Ads related to HQs COMCEP, Recruitment Ads for Civilians and Ads of Commander Pakistan Fleet.</p>

- 2 M/s. Pakistan State Oil Company Ltd.,
PSO House, Khayaban-e-Iqbal,
Clifton, Karachi. UAN: 111-111-776
- M/s. Argus Advertising: for Corporate, Cards, Premier XL
(Motor Gasoline), E-10 Residual, Speical Occasions, Sponsor-
ship and Human Resource.
- M/s. Interflow Communications: for Cariant Motor Engine Oil,
Blaze Motorcycle Engine Oil and other Departmental Projects.
- M/s. Red Communications: for Green XL Plus Diesel DEO
(Diesel Engine Oil) and Non-Fuel Retail.
- M/s. Oktopus360 Media:
for Tenders and Company Announcements.
- 3 M/s. The First Micro Finance Bank Ltd.,
16-17 Floor, Habib Bank Tower,
Blue Area, Near: China Chowk,
Islamabad.
- M/s. Orient Communications: for "Promotional Advertisement"
- M/s. JWT Asiatic: for other than "Promotional Advertisement"
- Ph: 051-2824450, 2825515 Fax: 2821817

Thanking you,

Yours faithfully,



(Umer Mujib Shami)

Secretary General
APNS

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