



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/97

May 29, 2012

REMINDER

**To: All Concerned Member Publications
All Concerned Accredited Advertising Agencies**

Sub: Information regarding E-mail / Phone Nos.

Dear Sirs,

Please refer our Circular No.APNS/2012/84 dated May 08, 2012 wherein we informed you that the APNS is introducing a new communication system based on e-mail and SMS alerts. The system has been created and started functioning.

We solicit your support for the successful operations of the system and requested you to provide us with the e-mail ID and mobile phone numbers of the concerned representatives of your organization for attending the APNS communication through e-mail and SMS alerts on mobile phones. It is regretted that your response is still awaited.

We, therefore, again request you to provide us with the e-mail ID and mobile numbers of the concerned representative of your organization for attending the communiqués of the APNS through e-mail and SMS alerts. We would appreciate that the information be provided by June 05, 2012 positively to our email, apns@apns.com.pk or through fax on 021-34012495. Please note that after above date, the practice of sending hard copies (printed material) of APNS circulars will be stopped.

Thanking you,

Yours faithfully,

-s/d-

(**Dr. Tanvir A. Tahir**)

Executive Director

APNS

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