



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/79

29-May-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Careem Networks Pakistan (Pvt.) Ltd., 46 C, 11th Jami Commercial Street, DHA Phase 7 Ext., Karachi. UAN: 111 CAREEM(T)	M/s. Blitz Advertising
2	M/s. UnionPay International, Middle East, Dubai - U.A.E.	M/s. Blitz Advertising
3	M/s. Shah Kamal Builders & Developers, Shah Kamal Garden, Main Depalpur Road, Kasur.	M/s. Manhill Advertising (for Project Shah Kamal Garden, Kasur) through M/s. Star Marketing)
4	M/s. Gul Bottlers (Pvt.) Ltd., B-70, Site Area, Sukkur. Ph: 071-5630771 Fax: 5630773	M/s. Manhattan International (for Pakola carbonated drinks, Syrup and Mineral Water)
5	M/s. Karachi American College (KAC), Amir Khusro Road, K.D.A. Scheme No.1, Karachi. Ph: 34539096	M/s. Mass Advertising
6	M/s. BTN Marketing Consultants, 1 Main Commercial, Chinar Bagh, 17-Km Raiwind Road, Lahore.	M/s. Midas (Pvt.) Ltd. (for The Gwadar Central's)
7	M/s. Pakistan Kissan Ittehad, 24-A, Street No.39, Sector I-8/2, Islamabad.	M/s. Midas Communications Pakistan
8	M/s. Enem Developers, 14-Z Commercial Area, DHA Phase 3, Lahore. UAN: 042-111-113-636	M/s. Revolution Media
9	M/s. Omni Power (Pvt.) Ltd., 1st Floor, Block-3, Hockey Club of Pakistan Stadium, Liaquat Barracks, Karachi. Ph: 111-666-447 Fax: 35680533	M/s. Synergy Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Fatima Memorial Hospital, Lahore	No new agency appointed	M/s. JWT Asiatic
2	M/s. Fauji Foods Ltd., (Formerly Noon Pakistan Ltd.) 3rd Floor, Bahria Complex Tower, 103 A/B, Shahrah-e-Quaid-e-Azam, Lahore. Ph: 042-99205933-34	M/s. Blitz Advertising	M/s. Oktopus 360 Media
3	M/s. Karwan-e-Hayat, Karwan-e-Hayat Psychiatric Care and Rehabilitation Center, Building No.KV.27 & 28, Near KPT Hospital and Ziauddin Hospital, Keamari - Karachi. Ph: 32856774 Fax: 32858004	M/s. Marketing & Advertising	M/s. Bond Advertising
4	M/s. National Logistics Cell. GHQ, Rawalpindi.	M/s. Comntech Advertising	M/s. Manhattan Pakistan

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. First Women Bank Ltd., S.T.S.M. Foundation Building, CL-10/20/2, Beaumont Road, Civil Lines, Karachi. Ph: 35657684-89 Fax: 35657756	<u>M/s. Interflow Communciations</u> : for Corporate Advertising. <u>M/s. Spectrum Communications</u> : for Product / General Ads. (M/s. Maxim & M/s. Oktopus360 cleared)
2	M/s. Universal Service Fund (USF), 5th Floor, Habib Bank Tower, Jinnah Avenue, Islamabad. Ph: 9212308-9 Fax: 9214261	<u>M/s. Channel 7 Communication</u> : for Display Ads (Rural Telecom Program) Corporate, Classified Ads (Inviting Bids for Rural Tele- com Projects, Procurement of Equipments, Engagement of Consultants Services, Technical Auditors and Annual Reports. <u>M/s. The Circle Agency</u> : for Display Ads (Optic Fiber Program, Broadband Program and Special Projects), Classified Ads (Inviting Bids for Optic Fiber Program, Broadband Projects, Special Projects) and Job Opportunities. (M/s. Interlink cleared)

Thanking you,

Yours faithfully,

 

(Umer Mujib Shami)

Secretary General