



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/127

29-Sep-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agencies
1	M/s. Metropolis, Com 7, Off: Jinnah Avenue, Opp:Malir Cantt., Karachi. Ph: 35651515	M/s. Hayder Ali Communications
2	M/s. International Learning Centre (Berlitz) Suite No.104-107, Progressive Centre, Shahrah-e-Faisal, Karachi. UAN: 111-237-548 Fax: 34380075	M/s. Jupiter Communications (for Corporate aspect of International Learning Centre) [M/s. Connect Marketing cleared]
3	M/s. Star Marketing (Pvt.) Ltd., Mezzanine Floor, Topra Plaza, Main University Road, Opp: Urdu Science College, Gulshan-e-Iqbal, Karachi. Ph: 34974674-76 Fax: 34974667	M/s. Manhill Advertising (Including COLAH, Faisalabad, a Project of ChenOne Builders)
4	M/s. Aspire World Investments LLC, Dubai - U.A.E., Ph: +9714 2984174	M/s. Midas Communications Pakistan
5	M/s. Mega Line Events Managements LLC, 506, Al Ithraa Tower, Al Garhoud, Dubai, U.A.E., Ph: 971 (0) 4 2010705	M/s. Midas Communications Pakistan
6	M/s. Aiman Institute of Medical Sciences, 100-B, Khayaban-e-Firdousi Road, Near: Allah Hu Chowk, Behind Gourmet Bakery, Johar Town, Lahore. Ph: 042-35203112-3	M/s. Modem4 (Pvt.) Ltd.
7	M/s. Aims Institute of Management Sciences, Madina Park, Bhatta Chowk, Bedian Road, Lahore Cantt. Ph: 37397101-04	M/s. Modem4 (Pvt.) Ltd.
8	M/s. Central College of Commerce & Science, 1-Rasheed Park, Ferozpur Road, Ichhra, Lahore. Ph: 37520861-62	M/s. Modem4 (Pvt.) Ltd.
9	M/s. CIMS College of Accountancy & Sciences, 23-B, L Block, Gulberg-III, Lahore. Ph: 042-35969481-83	M/s. Modem4 (Pvt.) Ltd.
10	M/s. A. H Associates, (Builders & Developers) Plot # B-12/4, Auto Bhan Road, Latifabad, Hyderabad. Ph: 0221-3821214, 3821215	M/s. Oktopus360 Media
11	M/s. Lahore College for Women University, Jail Road, Lahore. Ph: 042-99203801-09 Fax: 99203077	M/s. Time N Space Media
12	M/s. Strategic Alliances, 78-C, 13th Commercial Street, D.H.A. Phase II (Ext.), Karachi. Ph: 35380699 Fax: 35381047	M/s. The Brand Partnership (for Kriket Super Star)

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
13	M/s. Ministry of Climate Change, Media & Communication Section, 5th Floor, LG & RD Complex, Sector G-5/2, Islamabad. Ph: 051-9245551	M/s. TNI Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Hemas Manufacturing (Pvt.) Ltd., Hemas House, No.75, 4th Floor, Braybrooke Place, Colombo 02. Sri Lanka. Ph: +9411 4731731 Fax: +9411 4645304	M/s. Group M Pakistan (Pvt.) Ltd.

III) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Zaitoon Pakistan (Pvt.) Ltd., Islamabad	No new agency appointed	M/s. Synergy Advertising
2	M/s. Pakistan Jute Mills Association, Lahore	No new agency appointed	M/s. Media Network
3	M/s. Wall Street Exchange Co. (Pvt.) Ltd., Khi.	No new agency appointed	M/s. Connect Marketing

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Sui Northern Gas Pipelines Ltd., Gas House, 21 Kashmir Road, Lahore. Ph: 042-99082000 Fax: 99201317	<p><u>M/s. Interlink Advertising</u>: for Print Campaign Display Color.</p> <p><u>M/s. Interflow Communications</u>: for Print Display Color Special Publications.</p> <p><u>M/s. Message Communications</u>: for Notices of Shutdown, Disposal, Manpower Advertisements (HR Ads), Notice to Shareholders, AGM Notices, Extension of Bills, Show Cause, Prequalification and any other notices except Procurement Tender Notices, Tender Date Extension & Corrigendum.</p> <p><u>M/s. The Circle Agency</u>: for Procurement Tender Notices, Tender Dates Extension, Corrigendum and Print Display Color.</p> <p>[M/s. Synergy, M/s. Velocity and M/s. Paragon Int'l. cleared]</p>

Thanking you,

Umer Mujib Shami

(Umer Mujib Shami)

Secretary General, APNS