



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2019/125

29-Nov-19

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. As Salam Properties, Office No.1, Mezzanine Floor, D-43, National Square Building, Khayaban-e-Jami, Block-8, Clifton, Karachi. Ph: 35866023-6	M/s. Crosscheck Communications
2	M/s. Inspiration School, Plot No.10, Sector-47, Korangi Creek, Karachi. Ph: 3218776607	M/s. Hawk Advertising & Communications
3	M/s. Hooria Builder, SB-36, Flat # A-12, 2nd Floor, Al Mubashir Apartment, Block-13, Gulshan-e-Iqbal, Karachi.	M/s. Oktopus360 Media
4	M/s. Haider International, Nai Abadi, Herbancepura, Lahore.	M/s. Revolution Media.
5	M/s. PACE CSS College & Academy, HBL Building, G-10 Markaz, Islamabad. Ph: 051-2350188	M/s. Smart Ways Communications
6	M/s. Air Link Communication Ltd., Al Qadir Heights, 1-Babar Block, New Garden Town, Lahore. Ph: 042-35844063-6	M/s. Starcrest (Pvt.) Ltd.
7	M/s. LAPS An Educational System (Pvt.) Ltd., 547-K, Gate No.3, Canal View Housing Society, Thokar Niaz Baig, Lahore. Ph: 35294651 Fax: 35294652	M/s. Time N Space Media

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Lahore School of Economics	No new agency appointed	M/s. JWT Asiatic

## III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Benazir Bhutto Shaheed University, Lyari, Karachi, Sindh, Fakir Muhammad Dura Khan Road, Near: "Kashti Chowk, Lyari, Karachi. Ph: 32744017, 32744023	<u>M/s. Creative Junction</u> : for Recruitment / Vacancy Ads and Tender Notices.  <u>M/s. Hawk Advertising</u> : for Admission.
2	M/s. Cantonment Board Faisal, Shahrah-e-Faisal, Karachi. Ph: 34602764 Fax: 99240526	<u>M/s. Hawk Advertising</u> : for other than Tender and Auction Notices  ( <u>M/s. Synergy Advertising cleared</u> )
3	M/s. Noor Pak Developers, 21-Km, Ferozpur Road, Lahore. UAN: 111-864-724 Fax: 35965493	<u>M/s. Interlink Advertising</u> : for Launch, Sales Ads & Supplements.  <u>M/s. Midas Communication</u> : for Special Occasion Ads.
4	M/s. Sui Southern Gas Co. Ltd., SSGC House, Sir Shah Suleman Road, Block-14, Gulshan-e-Iqbal, Karachi. PABX: 99021000 Fax: 99231550	<u>M/s. Evernew Concepts</u> : for Closure (CNG & Industrial Shutdown Notices) and Manage your Gas Bill Campaign.  <u>M/s. Manhattan Communications</u> : for Corporate and Defaulter Campaigns.  <u>M/s. Oktopus 360 Media</u> : for Gas Theft Campaign, Tenders, and SSGC LPG.  <u>M/s. Spectrum Communications</u> : for Leakage Recovery Campaign and Operational (HR, AGMs, Gas Shutdown) and Winter Safety Campaign.  ( <u>Provisional NOC received from M/s. Manhattan Communications for allocation of Gas Conservation Campaign till February 28, 2020</u> )

Thanking you,



( Sarmad Ali )  
Secretary General