



# All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi  
Tel: 35671256, 35671314 Fax: 35671310, email: apns@apns.com.pk, Web: www.apns.com.pk

Ref: APNS/2011/257

December 29, 2011

**To: All Member Publications**

**Sub: Ads of M/s. Pakistan Water & Power Development Authority (WAPDA)**

Dear Sirs,

Please refer our Circular No.APNS/2011/194 dated October 18, 2011 regarding advertisements of WAPDA wherein we advised you not to accept the advertisements of the above clients through sources other than their listed advertising agencies.

We have to inform you that the clients have cleared / settled the dues of their listed agencies through APNS and assured to clear the remaining amount in the next month and requested us to allow their advertisements through their new appointed agencies.

We have therefore, decided to regularize the appointment of following newly appointed advertising agencies, replacing the existing panel i.e. Adarts, MPL, Mass & Spectrum.

**M/s. M Communications:** for Water Wing

**M/s. Interflow Communications:** for Power Wing

**M/s. Midas (Pvt.) Ltd.:** for Finance Wing / Common Services

Member publications may accept the ads of WAPDA in light of the APNS Circular No.APNS/2011/250 dated December 22, 2011 wherein the display ads of Federal Government clients were suspended.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director  
APNS

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