



MARKETING ASSOCIATION OF PAKISTAN

PAKISTAN – Islands of Excellence

with



MR. HUSSAIN DAWOOD

Chairman

Karachi School for Business & Leadership

on

“Redefining Leadership – Transforming Pakistan”

The Marketing Association of Pakistan is pleased to invite you to its monthly series, PAKISTAN – Islands of Excellence. The details of the event are as follows.

Day & Date: **Wednesday, July 18, 2012**

Time: 6:00 pm

Venue: Marriott Hotel, Karachi

Mr. Hussain Dawood has several facets to his public persona. He is Chairman of Dawood Hercules Corporation, Engro Corporation. These entities have investments in Foods, Fertilizers, Power Generation, Textiles, Private Equity, End to End IT Solutions, Agribusinesses and Chemicals. His philanthropic and social responsibilities include Chairmanship of the Karachi School for Business and Leadership (KSBL), the Pakistan Poverty Alleviation Fund (PPAF), The Dawood Foundation, and the International Advisory Council of the Cradle to Cradle Institute in San Francisco. Mr. Dawood also serves on several Boards including the Pakistan Business Council, Beaconhouse National University, and Asia House in London. He is the first Pakistani to become a Member of the World Economic Forum (WEF), and serves on the WEF Global Agenda Councils of Education and Anti-Corruption. Mr. Dawood is a MBA from the Kellogg School of Management, Northwestern University, USA, and a graduate in Metallurgy from Sheffield University, UK.

PROGRAMME:

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| • On-Site Registration | 5:30 PM |
| • Recitation from the Holy Quran | 6:00 PM |
| • Opening Remarks & Introduction of Speaker
by Mr. Masood Hashmi – President – MAP | 6:05 PM |
| • Address by Mr. Hussain Dawood | 6:15 PM |
| • Q & A Session | 7:00 PM |
| • Vote of Thanks | 7:15 PM |
| • Presentation of Memento | 7:20 PM |
| • Refreshment | 7:30 PM |

FEES STRUCTURE:

MAP MEMBERS:	Rs 300/=
ICAP / APNS / PFA MEMBERS & STUDENTS:	Rs.400/=
NON-MEMBERS:	Rs.500/=

For registration or any query please contact Mr. Ghulam Hussain or Mr. Noman Amin at MAP Secretariat (Ph: 021-32760032, 32729952 & Cell: 0331-8111505) or send an email at mapmail@cyber.net.pk or khi@map.org.pk.

Profound Regards,

MASOOD HASHMI

President

Marketing Association of Pakistan



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REGISTRATION FORM

NAME: _____

DESIGNATION: _____

ORGANIZATION: _____

MAP MEMBERSHIP # _____

TEL / CELL NO: _____

EMAIL ADDRESS: _____

MODE OF PAYMENT: _____

AMOUNT: _____

NOTE: Registration will be confirmed after receiving registration fee.

Please make cheque in favour of “MARKETING ASSOCIATION OF PAKISTAN” and send to:

Mr. Ghulam Hussain or Mr. Noman Amin
Marketing Association of Pakistan
403, 4th Floor, Burhani Chambers,
Abdullah Haroon Road,
Karachi