



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref No. APNS/2020/52

June 30, 2020

## All Member Publications

**Subject :** Complaints for Mar-Apr 2020 Clearance Period

Dear Sirs,

This refers to our Circular no. APNS/2020/48 dated June 1, 2020.

We are pleased to summaries herewith the procedures laid down in the above circular:

As per Clearance Rules, the date for Member Publications to file their complaints pertaining to Mar-April 2020 Clearance Period is between July 15 to 22, 2020. However in the light of new SOPs of PID for Federal Govt advertisings, the members will follow the following procedure for reporting:

### Bifurcation of Mar-Apr 2020 Clearance:

#### March:

The publications will follow the procedure as per past practice by sending complaints against agencies inclusive of Federal Government Clients.

#### April:

The publications will report the dues against Federal Government Clients as under:

**For Classified Advertisement**, please follow the above procedures and send us your complaints against the clients who do not pay the dues by the last date of payment as per format:

S.No	Name of Client	PID R.O No.	Date of Insertion	Amount

Please note that the clearance schedule for classified ads will be effective from **April 01, 2020**.

**For Display Advertisement**, please follow the deadlines as per existing clearance schedule and send your complaints against the clients of advertising agencies as per the following format:

S.No	Name of Agency	Name of Client	R.O No.	Date of Insertion	Amount

You are therefore requested to follow the above procedure.

Thanking you.

Yours faithfully,

-s/d-

( **Dr. Tanvir A. Tahir** )

Executive Director

A P N S