



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2022/96

August 30, 2022

**To: All Member Publications**

**Sub: Grant of Provisional Accreditation to M/s. Focus 360 Marketing (Pvt.) Ltd., Rawalpindi.**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on August 23, 2022 has decided to grant provisional accreditation to M/s. Focus 360 Marketing (Pvt.) Ltd., No.78, 1<sup>st</sup> Floor, Service Road, Bahria Spring North, Bahria Town, Phase-7, Rawalpindi with immediate effect. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies.

M/s. Focus 360 Marketing (Pvt.) Ltd., Rawalpindi have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

(Nazafreen Saigol Lakhani)  
Secretary General, APNS

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