



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/164

September 30, 2014

To: **All Member Publications.
All Accredited Advertising Agencies.**

Sub: **Provisional Restoration of Advertisements of
M/s. Karachi Metropolitan Corporation (KMC)**

Dear Sirs,

Please refer our Circular No.APNS/2014/146 dated August 27, 2014 regarding suspension of ads of M/s. Karachi Metropolitan Corporation (KMC) wherein we had advised you not to accept the ads of the above clients.

M/s. Kimco Advertising (Pvt.) Ltd. have approached us that KMC has made partial payment and given a schedule of payment to clear the outstanding dues and requested to allow their advertisements till October 15, 2014. We have therefore, decided to provisionally restore the ads of M/s. Karachi Metropolitan Corporation (KMC) with immediate effect.

Member publications are hereby advised to accept the advertisements of KMC till October 15, 2014 only.

Thanking you.

Yours faithfully,

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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