



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2016/128

September 30, 2016

**To: All Members Publications.
All Accredited Advertising Agencies.**

**Sub: Rates Applicable on the Ads of
Pakistan Real Estate Investment & Management Company
(Pvt.) Ltd. (PRIMACO)**

Dear Sirs,

We are in receipt of a letter dated August 17, 2016 from M/s. Vini Vici Advertising wherein it has been requested to charge Govt. rate on the ads of Pakistan Real Estate Investment & Management Company (Pvt.) Ltd., a subsidiary of EOBI.

We have to inform you that the PRIMACO is a government organization and engaged in commercial activity, therefore, it has been decided to include the above client in List B, i.e. Government Commercial Rate List with immediate effect.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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