



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/181

October 30, 2014

To: **All Member Publications**

Sub: **Grant of Associateship to M/s. R.G. Blue Communications, Karachi**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on October 20, 2014 at Karachi has decided to grant associateship to M/s. R.G. Blue Communications, 58, Jinnah Co-operative Housing Society, Block 7/8, Tipu Sultan Road, Karachi. Ph: 32361296-7 Fax: 32361297 with immediate effect.

As per rules of the Society, the associate agency will be allowed upto 14% agency commission as decided by the Executive Committee from time to time. The associate agencies will be required to submit their release along with cheques of 60 days. These agencies will not be allowed to handle government advertising.

Member publications are hereby requested to add the name of the above agency in the list of APNS advertising agencies as an associate agency and enlist the following clients as the clients of M/s. R.G. Blue Communications :

- M/s. Mehran Bottlers (Pvt.) Ltd.,**  
C/5-A, S.I.T.E., Karachi.  
Ph: 32570614-15 Fax: 32563829
- M/s. MAF Hypermarkets Pakistan (Pvt.) Ltd., (Hyperstar)**  
Fortress Stadium,  
Lahore Cantt.  
Lahore. Ph: 36623370, 36623346,  
36623357 Fax: 36623399  
( M/s. Orient Advertising cleared )
- M/s. Movenpick Hotel Karachi,**  
Club Road, Karachi.  
Ph: 35633333 Fax: 35633225  
Web: [www.movenpick-hotels.com](http://www.movenpick-hotels.com)  
( M/s. G.H. Thaver & Co. cleared )

M/s. R.G. Blue Communications, Karachi have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General