



All Pakistan Newspapers Society

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Ref: APNS/2011/228

November 30, 2011

All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Karpak (Pvt.) Ltd., D-55, Block 2, Clifton, Karachi. Ph: 35374175 Fax: 35860714	M/s. Corporate & Marketing Communications
2	M/s. Al Ashraf Builders & Developers, Sb-37, Al-Rehman Town, Sector-44, Scheme-33, Karachi. Ph: 34234072-3	M/s. Concept One Advertising
3	M/s. Plastics Technology Centre, St-2/I, Sector 30, Korangi Industrial Area, Karachi. Ph: 35068151-2 Fax: 35060373	M/s. Concept One Advertising
4	M/s. Target Builders & Developers, R-7, Pioneer Fountain, Phase-I, Sector 22, Scheme 33, Karachi.	M/s. Concept One Advertising
5	M/s. PAN Industries (Pvt.) Ltd., 61/C, Jami Commercial Street No.7, Phase VII, D.H.A., Karachi. Ph: 35804571-75 Fax: 35804576	M/s. Interflow Communication (for "TRUST") (<i>M/s. Synergy / Synchronize cleared</i>)
6	M/s. Hascol Petroleum Ltd., "The Forum" 1st Floor, Suite # 101/104-106, G-20, Khayaban-e-Jami, Block-9, Clifton, Karachi. Ph: 35301343-50 Fax: 35301351	M/s. Interflow Communication
7	M/s. Chishty Developers, 77-D/1, 1st Floor, Lahore Centre, Main Boulevard Gulberg, Lahore. UAN: 111-00-55-55 Fax: 35782610	M/s. Orient Advertising (Pvt.) Ltd.
8	M/s. Touchtel Communications, C-10/C, 1st Commercial Street, Badar Commercial Area, Defence Phase V, Karachi. Ph: 35849981-82	M/s. Synergy Advertising (Pvt.) Ltd.
9	M/s. TV Brands, 35C, 12th Commercial, D.H.A. Phase-II, Ext., Karachi.	M/s. The Brand Partnership

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Bemisaal Corporation, 34-35, Shopping Arcade, Hotel Sheraton, Club Road, Karachi. Ph: 35633414, 35633415	M/s. Kimco Advertising	M/s. MAZ Advertising
2	M/s. British Council, Diplomatic Enclave, Ramna 5, Islamabad. Ph: 051-111-424-424 Fax: 111-425-425	M/s. Adcom (Pvt.) Ltd.	M/s. JWT Asiatic / M/s. T Media
3	M/s. Maroof International Hospital, 10th Avenue, F-10 Markaz, Islamabad. Ph: 2222920-49 UAN: 111-644-911 Fax: 2222939	No New Agency Appointed	M/s. M Communications

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
4	M/s. Stiefel Laboratories Pakistan (Pvt.) Ltd., 410-411, Sundar Industrial Estate, Raiwind Road, Lahore.	M/s. Prestige Communications	M/s. MCM Advertising

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative Agencies</u>	<u>MBH</u>
1	M/s. Salim Agenceis, 16/B, Sindhi Muslim Co-operative Housing Society, Karachi. Ph: 34525124, 34524821 Fax: 34548471	M/s. Contract Advertising	M/s. T Media

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Bank Al Habib Ltd., 2nd Floor, Mackinnons Building, I.I. Chundrigar Road, Karachi. Ph: 32412421, 32412986 UAN: 111-786-110 Fax: 32419752, 32401171	<u>M/s. Bond Advertising:</u> for Young Saver Campaign, Corporate (Quaid-e-Azam Series), Al Habib Super Bachat Super Saving Account, Bachat Certificate, Al-Habib Credit Card, Mahana Munafa, Senior Citizens Auto Loans, Bachat Account, Current Plus Account Salana Munafa Account Monthly Saver A/c, Cash Finance and Saturday Banking. <u>M/s. G. H. Thaver:</u> for other than Super Saving Account, Bachat Certificate, Credit Card, Mahana Munafa, Al Habib Senior Monthly Saving Account of Senior Citizens, Auto Loans, Bachat Account, Super Bachat Account, Young Saver Campaign, Corporate (Quaid-e-Azam Series), Current Plus Account, Salana Munafa Account, Monthly Saver, Cash Finance and Saturday Banking.
2	M/s. Javedan Corporation Ltd., (Formerly Javedan Cement Ltd.) Perdesi House, Survey No.2/1, R.Y.16, Old Queens Road, Karachi. Fax: 32470090	<u>M/s. Orient Advertising:</u> for Corporate and Human Resource Ads. <u>M/s. Orient Communications:</u> for AGM Ads and Naya Nazimabad Ads.
3	M/s. Sui Northern Gas Pipelines Ltd., Gas House, 21-Kashmir Road, Lahore. Ph: 9201451-60 Fax: 9201369	<u>M/s. Velocity Marketing & Communications:</u> for Tender Notices. <u>M/s. Synergy Advertising:</u> for Conservation of Gas Campaign <u>M/s. Paragon International</u> for Notices of Shutdown, Disposal, Manpower Advertisements (HR Ads), Notices to Shareholders, AGM Notice, Extension of Bills, Show cause, Prequalification and any other Misc. Notices.

Thanking you,

Yours faithfully,

-s/d-

Sarmad Ali
Secretary General