

## **All Pakistan Newspapers Society**

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/138

November 30, 2018

**To:** All Member Publications

All Accredited Advertising Agencies

**Sub:** Suspension of Advertisements of

- 1) M/s. Fast Marketing Consultant (Pvt.) Ltd
- 2) M/s. SAREMCO Ltd.
- 3) M/s. SAREMCO Marketing (Pvt.) Ltd.

Dear Sirs,

We have to inform you that M/s. Fast Marketing Consultant (Pvt.) Ltd., M/s. SAREMCO Ltd. and M/s. SAREMCO Marketing (Pvt.) Ltd. have failed to honour their commitments to clear the outstanding dues of M/s. Midas Communications Pakistan (Pvt.) Ltd. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of M/s. Fast Marketing Consultant (Pvt.) Ltd., M/s. SAREMCO Ltd. and M/s. SAREMCO Marketing (Pvt.) Ltd. through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

(Sarmad Ali) Secretary General

**APNS**