



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref:APNS/2014/211

December 30, 2014

To: All Member Publications

Sub: Ad of APNS Directory 2014-15.

Dear Sirs,

We are pleased to inform you that the All Pakistan Newspapers Society has published 10th issue of its Directory for the year 2014-15 which contains complete information such as laws / rules and procedures governing APNS – Agency – Publication relations including list of Member Publications, Accredited Advertising Agencies, List of Clients in alphabetic as well as agency-wise, Constitution of the Society, Rules and Regulations for accreditation etc.

We request you to kindly publish the ad in your issue of January 01, 2015 as gratis. The ad material has been e-mailed to you and is also available on our website i.e. www.apns.com.pk/downloads.php

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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