



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2022/139

December 30, 2022

Reminder

To: All Concerned Metro B Member Publications.

Sub: Digitalization of Member Publications

Dear Sirs,

Please refer our circular No. APNS/2022/135 dated December 16, 2022 wherein, we informed you that the Small, Medium-Sized Metropolitan "B" Publications Committee of the APNS at its meeting held on December 10, 2022 has recommended that the Metro B Publications should digitalize their publications to enhance their reach to the targeted audience. The Committee therefore decided to conduct a survey of all Metro B publications and requested you to fill in the enclosed Survey Form and forward to APNS secretariat through courier or email at apns@apns.com.pk by December 24, 2022.

It is regretted that you have not yet provided the survey form duly filled in .You are therefore requested to kindly send us the Survey Form by January 07, 2023 positively.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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ALL PAKISTAN NEWSPAPERS SOCIETY

SURVEY FORM FOR METRO B MEMBER PUBLICATIONS

Name of Publication: _____

Website URL: _____

Year of Establishment: _____

Digital Platforms of Revenue generations, Please tick the relevant box:

- YouTube
- Facebook
- Instagram
- Twitter
- Snapchat
- TikTok
- Others

Name of Publisher / Editor: _____

Signature: _____

(Please affix seal / stamp)