



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/27

January 31, 2014

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Noor Forces Academy, Tipu Road, Opp: Medical College, Rawalpindi. Ph: 051-5507415	M/s. Ad World (Pvt.) Ltd.
2	M/s. Aspire Educational Consulting, Shayan Arcade, 32-C, 1st Street, Badar Commercial Area, Phase V, D.H.A., Karachi. Ph: 35856901 Fax: 35347636	M/s. Bond Advertising (Pvt.) Ltd.
3	M/s. Al-Khidmat Foundation Pakistan, 711/Block J-2, Johar Town, Lahore. Ph: 042-35957266 Fax: 35957261	M/s. Future Vision Advertising
4	M/s. Arcadia Marketing, No.1-2, First Floor Askan Center, MPCHS E-11/3 Markaz, Islamabad. Ph: 051-4324056-57	M/s. Message Communications
5	M/s. Heritage Luxury Suites, 100-CII, Gulberg III, Lahore. Ph: 35715990-3 UAN: 111-116-667	M/s. Synergy Advertising (Pvt.) Ltd.
6	M/s. Wood Kastle, Darwaish Plaza, Opp. DHA-2, Gate # 1, Rawalpindi. Ph: 051-5709394	M/s. Synergy Advertising (Pvt.) Ltd.
7	M/s. Geological Survey of Pakistan, Government of Pakistan, Southern Zone, ST-17, Block-2, KDA Scheme # 36, Gulistan-e-Jauhar, Karachi.	M/s. X Nine Communications (Pvt.) Ltd. <i>(for Southern Zone)</i>  <b>(M/s. Orient Advertising cleared)</b>
8	M/s. Information Department, Govt. of Sindh, Directorate of Advertisement, Karachi. Ph: 99202670-72	M/s. Orient Communications (Pvt.) Ltd. <i>(for Sindh Cultural Festival Campaign 2014 only)</i>

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Berger Paints Pakistan Ltd., 36 Industrial Estate, Kot Lakhpat, Lahore. Ph: 042-35151545-48 Fax: 35151549	M/s. Firebolt63 (Pvt.) Ltd.	M/s. Orient Advertising (Pvt.) Ltd.
2	M/s. Chand Bagh School, 9-KM, Muridke Sheikhpura Road, Lahore. Ph: 042-37992175-7 Fax: 7991806	No new agency appointed	M/s. Unity Advertising Agency

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| 3 | M/s. OPP (Pvt.) Ltd.,<br>(Formerly M/s. Orix Properties Pakistan Pvt. Ltd.)<br>47-T, Gulberg II,<br>Lahore.<br>Ph: 111-000-737 Fax: 35760178                            | M/s. Synergy Advertising         | M/s. The D'Hamidi Partnership       |
| 4 | M/s. Pakistan Mineral Development Corp.,<br>Head Office: 13-H/9,<br>Islamabad.<br>Ph: 9258716 Fax: 9258705-6  | M/s. Channel 7<br>Communications | M/s. Orient Advertising (Pvt.) Ltd. |
| 5 | M/s. Porsche Centre Performance<br>Automotive (Pvt.) Ltd.,<br>24-D, Bahar Shah Road,<br>Al-Faisal Town, Lahore Cantonment,<br>Lahore.<br>UAN: 111-777-911 Fax: 36632852 | No new agency appointed          | M/s. Difference (Pvt.) Ltd.         |
| 6 | M/s. The United Insurance Co. of Pakistan Ltd.,<br>204, 2nd Floor, Madina City Mall,<br>Abdullah Haroon Road,<br>Saddar - Karachi.<br>Ph: 35621460-2 Fax: 35621459      | No new agency appointed          | M/s. Orient Advertising (Pvt.) Ltd. |

### **III) ADDITIONAL APPOINTMENT**

<b><u>S.No.</u></b>	<b><u>Client Name &amp; Address</u></b>	<b><u>Product/Area/ Agency</u></b>
1	M/s. Green Star Social Marketing Pakistan (Guarantee) Ltd., Bahria Complex-III, M.T. Khan Road, Karachi. UAN: 111-711-711 Fax: 35643712	<u>M/s. Interflow Communications:</u> for Maternal & Child Health Projects and Family Planning, Sabz Sitara Network and Sathi Brand.  <u>M/s. Spectrum Communications:</u> for Touch Condoms, Corporate and Aqua Tab.  <u>M/s. Manhattan International:</u> for Pure Water Purifier.

Thanking You,

Yours faithfully,

-s/d-

( Masood Hamid )  
Secretary General  
APNS

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