



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/139

31-Oct-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agencies
1	M/s. Rupali Foods (Pvt.) Ltd., 307 Upper Mall, 1st Floor, Lahore. UAN: 111-735-111 Fax: 35765015	M/s. Brainchild Communications
2	M/s. Fauji Fresh n Freeze Ltd., Sona Tower, 156 The Mall, Rawalpindi. Ph: 051-8457610 Fax: 8458831	M/s. Brainchild Communications
3	M/s. Air University, PAF Complex, Sector E-9, Islamabad. Ph: 051-9262557-9 Fax: 9260158	M/s. Hawk Advertising (<i>M/s. Chanel 7 cleared</i>)
4	M/s. AFCO Steel Industries, 38-PECO Road, Badami Bagh, Lahore. Ph: 042-37283371-3 Fax: 37281541	M/s. Interflow Communications
5	M/s. Central Institute of Management Sciences, 23-B, L-Block, Gulberg-III, Near: Model Town Metro Bus Stop, Lahore. Ph: 042-35969480-83	M/s. Modem4 (Pvt.) Ltd.
6	M/s. Rajgan Builders & Developers, Office # 04, Ground Floor, State Life Building # 07, Blue Area, Islamabad. Ph: 051-2826643-4	M/s. M Communications (<i>for Royal Mall and Residency</i>)
7	M/s. Pak Vision Travels & Tours, Office No.2, Mezzanine Floor, Plot No.29-C, Street No.9, Extension Phase V, Badar Commercial, DHA, Karachi. Ph: 36161016-8	M/s. Time & Space Media (Pvt.) Ltd.,
8	M/s. Pakistan Institute of Development Economics Islamabad. Ph: 051-9248051 Fax: 051-9248065	M/s. TNI Communications
9	M/s. A.Z. Construction Co., Plot No.168, Block-E, Unit No.06, Latifabad, Hyderabad. Ph: 022-2908595	M/s. TNI Communications (<i>for Opal Icon Tower Hyderabad</i>)
10	M/s. Qasmi Industries (Pvt.) Ltd., D-75/B, S.I.T.E., Karachi. Ph: 32593066-69 Fax: 32567439	M/s. Wahedna D'Arcy (Pvt.) Ltd. (<i>for brand "PULCHI" till December 31, 2016</i>)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) APPOINTMENT OF MBH

S.No. Clients Name & Address

MBH(s)

- | | | |
|---|--|-----------------------------------|
| 1 | M/s. Facebook Ireland Ltd.,
4 Grand Canal Square,
Grand Canal Harbour, Dublin 2, | M/s. Group M Pakistan (Pvt.) Ltd. |
|---|--|-----------------------------------|

III) CHANGE OF AGENCY

S.No. Client Name & Address

New Advtg Agency

Outgoing Agency

- | | | | |
|---|--|--------------------------|----------------------------------|
| 1 | M/s. The Institute of Bankers Pakistan,
M.T. Khan Road, Karachi.
UAN: 111-000-427, Fax: 35683805
Karachi. | M/s. Synergy Advertising | M/s. Manhattan
Communications |
|---|--|--------------------------|----------------------------------|

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

- | | | |
|---|--|---|
| 1 | M/s. Adam Smith International,
240 Blackfriars Road,
London, SE1 8 NW,
United Kingdom, Ph: +44 20 7735 6660 | M/s. Adcom (Pvt.) Ltd.: for RAFTAAR.
M/s. Interflow Communications: for other than RAFTAAR. |
| 2 | M/s. Pakistan Railways,
Ministry of Railways,
Railway Board,
Govt. of Pakistan,
Islamabad. Ph: 051-9207650 | M/s. Manhattan Communications: for Divisional Superintendent Office Peshawar, REDAMCO, Kashmir Railways Company, Pakistan Railways Carriage Factory Islamabad, Ministry of Railways Islamabad, Headquarters Office Lahore, Inspector General / Pakistan Railways Police, Divisional Superintendent Office Lahore and Divisional Superintendent Office Moghalpura.
M/s. Orient Communications: for Divisional Superintendent Office Sukkur, Divisional Superintendent Office Quetta, KUTC, Divisional Superintendent Office Rawalpindi, High Capacity Wagon Project, Director General / Walton Lahore, PD / Concrete Sleeper Factory Lahore, Divisional Superintendent Office Karachi, Divisional Superintendent Office Multan and Locomotive Factory, Raisalpur.
(M/s. Channel 7 & M/s. M Comm cleared) |
| 3 | M/s. Universal Service Fund,
5th Floor, Habib Bank Tower,
Jinnah Avenue,
Islamabad.
Ph: 051-9212308-9 Fax: 9214261 | M/s. Interlink Advertising: for Display Ads (Broadband Program, Special Projects, Corporate and Rural Telecom Program), Classified Ads (Engagement of Consultants Services & Technical Auditors, Inviting Bids for Rural Telecom Projects, Procurement of Equipments, inviting Bids for Broadband Projects), Special Projects and Annual Reports .
M/s. The Circle Agency: for Display Ads (Optic Fiber Program), Classified Ads (Inviting Bids for Optic Fiber Program and Job Opportunities)
(M/s. Channel 7 Communications cleared) |

Thanking you,

Umer Mujib Shami
ال پاکستان نیوز پیپر سوسائٹی

(Umer Mujib Shami)

Secretary General
APNS