



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2019/115

31-Oct-19

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Bikiya Industries (Pvt.) Ltd., Plot No.19, Sector 23, Main Road, Korangi Industrial Area, Karachi. Ph: 35120766-68	M/s. Brainchild Communications
2	M/s. National Institute of Management, Govt. of Pakistan, University Road, Karachi. Ph: 99244061-5 Fax: 99244050	M/s. Creative Junction (Pvt.) Ltd.
3	M/s. Future Developments Holdings (Pvt.) Ltd., Silver Square Plaza, Plot No.15, Street No.73, Mehr Ali Road, F-11 Markaz, Islamabad. Ph: 051-2224301-05	M/s. Difference (Pvt.) Ltd. (for Capital Smart City, Islamabad)
4	M/s. Haroon Group, Circular Road, Bahawalpur.	M/s. Manhill Advertising (for Haroon Shopping Mall, Bahawalpur through M/s. Star Marketing)
5	M/s. Zain Enterprises, 31-C, Khayaban-e-Ittehad, Lane 10, Phase VI, D.H.A., Karachi. Ph: 34386986-8	M/s. Oktopus 360 Media
6	M/s. Resolvers & Executers of Dimentional Affairs in Pakistan (REDAP) 145 Ali Block, New Garden Town, Lahore. Ph: 0800-73327	M/s. Revolution Media
7	M/s. Latif Kapadia Memorial Welfare Trust, House No.69-B, Sindhi Muslim Cooperative Housing Society, Off: Shara-e-Faisal, Karachi. Ph: 34389706	M/s. Synergy Advertising
8	M/s. The Savvy School, 23-D/1 Gulberg-III, Lahore. Ph: 042-35784211	M/s. Velocity Marketing & Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Hilton Pharma (Pvt.) Ltd., Progressive Plaza, Beaumont Road, Karachi. UAN: 111-123-000 Fax: 111-124-000	M/s. The Brand Partnership (Provisional till 31-12-2019)	M/s. Marketing & Advertising
2	M/s. Service Sales Corp. (Pvt.) Ltd., 2nd Floor, EFU House, 6-D, Main Gulberg, Jail Road, Lahore. Ph 35790611-20 Fax: 35751691	M/s. Brainchild Communications Pakistan	M/s. Group M Pakistan

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Symbol Industries (Pvt.) Ltd., 1-B/C, Mehmood Ali Kasoori Road, Near: Hussain Chowk, Gulberg-III, Lahore. UAN: 111-111-666 Fax: 042-35300010	M/s. Group M Pakistan (Pvt.) Ltd. (for Diamond Supreme Foam)

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. National Business Development Program (NBDP), 3rd Floor, Building No.03, Aiwan-e-Iqbal, Complex, Egerton Road, Lahore. UAN: 111-111-456 Fax: 36304926-7	<u>M/s. ABC Advertisers</u> : for Tender Notices. <u>M/s. Interlink Advertising</u> : for Expression of Interest, Classified & Other than Tenders. <u>M/s. Unity Advertising</u> : for Job Opportunities. <u>M/s. Revolution Media</u> for Display Advertisements.

Thanking you,

Yours faithfully,



(Sarmad Ali)
Secretary General