



All Pakistan Newspapers Society

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Ref: APNS/2011/ 261

December 31, 2011

To **All Member Publications**
All Accredited Advertising Agencies

Dear Sirs,

Please refer our circular No. APNS/2011/250 dated December 22, 2011 regarding suspension of Federal Govt. Advertisements wherein we advised you not to release / publish any display advertisement of Federal Govt. clients routed directly or through any source. We also informed you that if the Federal Govt. would not respond positively till December 31, 2011 the classified ads of Federal Govt. clients will also be suspended.

We have to inform you that the Federal Govt. has failed to clear the outstanding dues comprising those of the devolved Ministries as well as the Ministry of Information & Broadcasting. We have therefore decided to suspend all kind of advertisements of Federal Govt. with effect from Monday January 02, 2012.

We hereby advise all member publications / advertising agencies not to publish / release any ad of Federal Govt. departments / Ministries/Divisions /autonomous and semi-autonomous bodies the under control of Federal Govt. for the issues of January 03, 2012. Please note that in case of violation of this directive, we shall be constrained to take punitive action as per rules of the Society.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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